

# DME AWARD\_

## Design management assessment Capability rating and benchmark results

Company: Emme Italia srl  
Established: 1995  
Design history: 5 years  
Staff 2009: 6

### Key:

Level 1: No design management  
Level 2: Design management at a project level  
Level 3: Design management at a functional level  
Level 4: Design management at a cultural level

	Emme Italia srl	DME Award entrants N=267	2010 DME Award winners	European average N=481
Design processes	4	3.2	4	2.6
Awareness of benefits of design	3	2.7	3.5	2.2
Design expertise	3	2.8	3.5	2.0
Planning capability	3	3.1	3.25	2.4
Resources for design	4	3.3	3.5	2.5
<b>Final level</b>	<b>3</b>	<b>3.0</b>	<b>3.5</b>	<b>2.1</b>

Please refer to the Design Management Staircase document for a full description of the grading for each of the five factors. The design management capability grading for your company is compiled separately to the DME Award and is not representative of the jury's assessment of your entry.

### Data analysed by:

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